**IN-Q Gift Shops Elevate Gifting Experience with its Bespoke Collections**

*Create artful moments with amazing keepsakes*

**Doha, 25 December 2022 –**Whether it is a year-end gift celebrating achievements or marking special occasions, choosing a meaningful gift entails a lot of thought and requires time as well as foresight in ascertaining quality and value.

IN-Q Enterprises (IN-Q), the commercial arm and wholly owned subsidiary of Qatar Museums (QM), elevates one’s gifting experience with its wide range of bespoke collections available across all museums, exhibition pop-up stores, kiosks and online store.

Hunting for the perfect gift is made enjoyable and immersive as one has to visit the museums and galleries to have physical access to IN-Q gift items that are specially curated and designed to capture the themes and artistic highlights of the artefacts displayed in the exhibitions.

A visit to the National Museum of Qatar (NMoQ) leads to the main gift shop offering a large collection of exclusive gifts, many of which draw their inspiration from Qatar’s history, heritage and culture. Meanwhile at the children’s gift shop, a diverse range of gift items, including educational toys, books, puzzles, games and souvenirs can be found.

At the Museum of Islamic Art (MIA), high-quality replicas, handmade artisan homeware, books, jewelry, stationery, and novelty accessories are on display at the MIA gift shop inspired by museum objects such as manuscripts, metalworks, textiles, Iznik pottery, and masterpieces spanning artworks from three continents and 1,400 years of art. A range of products inspired by the on-going Baghdad: Eye’s Delight exhibition is also available.

The gift shop at 3-2-1 Qatar Olympic and Sports Museum features exclusive sports-inspired gifts for all ages, designed to inspire a healthy and active lifestyle.

Meanwhile, gifts inspired by Forever Valentino exhibition can be purchased from the exhibition pop up store at M7. Other bespoke collections such as those from the Experience Al Jazeera Exhibition at Fire Station, Labour of Love at Katara, Art Mill and Yayoi Kusama’s “My Soul Blooms Forever” at Al Riwaq in MIA are available at its respective kiosks.

Across all the gift shops, FIFA licensed products developed by IN-Q such as La’eeb plush toys and accessories as well as FIFA World Cup Qatar 2022 art water bottles are available.

Ms. Tigest Seifu, Director of Retail & Merchandising at IN-Q says, “We look at gift giving as an art. This is why we put a lot of thought and consideration into developing and producing our merchandise. Our aim for each item that we offer is that it becomes a treasured keepsake”.

IN-Q gift shops are the go-to place for artful, classy and creative contemporary gift items all year round for corporate and personal gifting experience. Items are also available online at https://inq-online.com/.

**-ENDS-**

**About IN-Q ENTERPRISES**

IN-Q Enterprises WLL is the commercial arm and a wholly owned subsidiary of Qatar Museums (QM), trading primarily in the retail and food & beverage/hospitality sectors.

Since its establishment in 2015, IN-Q has created a reputation for quality, exclusivity, authenticity and creativity in everything that it does – themes inspired by the mission of QM.

IN-Q is a key stakeholder behind QM's delivery of its commitment to instigate Qatar’s future generation of arts, heritage and museum professionals by nurturing artistic talent, creating commercial opportunities for young artists, designers and entrepreneurs; engaging QM's audiences through merchandise, publications and its e-shop; and by providing authentic experiences through diverse operations, which include:

* F&B
* IDAM by Alain Ducasse at the Museum of Islamic Art (MIA)
* MIA Café, MIA Park café, kiosks and food trucks
* Jiwan Restaurant at the National Museum of Qatar (NMoQ)
* Café 875 and other kiosks at the National Museum of Qatar (NMoQ)
* Desert Rose Café at the National Museum of Qatar (NMoQ)
* Café #999 at the Fire Station
* Naua and 3-2-1 Café at 3-2-1 Qatar Olympic and Sports Museum (QOSM)
* Mathaf Café at Mathaf: Arab Museum of Modern Art
* Profiles Café at M7
* Ralph’s Coffee at Place Vendome
* RETAIL
* MIA Gift Shop
* NMOQ Gift shop
* 3-2-1 QOSM Gift Shop
* Mathaf Gift Shop
* Cass Art Qatar
* Exhibitions pop up stores at M7, Fire Station, Katara, Al Riwaq
* QM and 3-2-1 QOSM Kiosks at Doha Festival City (DFC) and MIA park
* IN-Q Online
* Cass Art Qatar Online (Coming Soon)

**About Qatar Museums**

Qatar Museums (QM), the nation's preeminent institution for art and culture, provides authentic and inspiring cultural experiences through a growing network of museums, heritage sites, festivals, public art installations, and programmes. QM preserves, restores, and expands the nation's cultural offerings and historical sites, sharing art and culture from Qatar, the Middle East, North Africa, and South Asia (MENASA) region with the world and enriching the lives of citizens, residents, and visitors.

Under the patronage of His Highness the Amir, Sheikh Tamim bin Hamad Al Thani, and led by its Chairperson, Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, QM has made Qatar a vibrant centre for the arts, culture, and education in the Middle East and beyond. QM is integral to the goal of developing an innovative, diverse, and progressive nation, bringing people together to ignite new thinking, spark critical cultural conversations, educate and encourage environmental stewardship and sustainable practices, and amplify the voices of Qatar's people. Since its founding in 2005, QM has overseen the Museum of Islamic Art and MIA Park, Mathaf: Arab Museum of Modern Art, the National Museum of Qatar, QM Gallery Al Riwaq, QM Gallery Katara, 3-2-1 Qatar Olympic and Sports Museum, and Dadu, Children's Museum of Qatar.

Through its newly created Creative Hub, QM also initiates and supports projects—such as the Fire Station Artist in Residence, the Tasweer Qatar Photo Festival and the creative hub for innovation, fashion and design M7—that nurture artistic talent and create opportunities to build a strong and sustainable cultural infrastructure.

Animating everything that Qatar Museums does is an authentic connection to Qatar and its heritage, a steadfast commitment to inclusivity and accessibility, and a belief in creating value through invention.

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