**Café 875 Opens at National Museum of Qatar**

**Operated by W Doha, Café 875 Offers an Eclectic Mix of Regional Specialties and International Favorites**

**Doha, Qatar, NovemberXX, 2022**: Café 875, operated by luxury lifestyle W Doha, opens at the National Museum of Qatar (NMOQ). Set within the museum’s relaxed and serene environment, Café 875 has been designed for coffee explorers and inspiration seekers alike and is expected to enhance visitors’ experience.

Mr. Phil Lawrie, General Manager of IN-Q Enterprises, the commercial arm and wholly owned subsidiary of Qatar Museums, described Café 875 as an inspiring venue, perfectly aligned with NMOQ’s ethos of connecting people. “There cannot be many more inspiring surrounds than the museum’s stunning Jean Nouvel-designed architecture,” he said. “Cafe 875 is truly a unique place for anyone looking to enjoy a cup of coffee, read their favorite book, catch-up with friends, unwind after exploring Qatar’s rich heritage and culture in the vibrant and expansive museum, or take in the lush surrounds of its expansive landscaped park,” he added. “Nowadays, museums are pushing traditional boundaries and are a place where people connect with others, their past and their futures. Cafés, where people can gather in a conducive environment, add to the overall engagement experience,” he further commented.

Café 875 offers an extensive and healthy menu featuring early riser treats and light bites, signature main dishes and delicious desserts to enjoy with a cold or hot beverage.

“We are excited to be involved in this latest addition to the National Museum and have designed a menu to appeal to all,” said Wassim Daageh, General Manager, W Doha. “Café 875 guests will find a menu that can be explored over various visits, includes local ingredients and, like the museum, always has something new to offer.” He added: “We believe the café will be a popular meeting and socializing spot not just for museum goers, but for those enjoying the gardens or just want to relax in a welcoming setting where good food and company are prioritized.”

**ENDS.**

**About W Doha Hotel & Residences**

Casual glamour meets urban energy at W Doha Hotel & Residences. Find insider access to the hottest shopping, buzzing plans and full array of restaurants and lounges located in the hotel. W Doha features 442 rooms, suites, and residences, each with an iconic design. Experience creative cuisine at Spice Market and Market by chef Jean-Georges, La Spiga by Paper Moon, COYA Doha or try the W Café for mouth-watering snacks. The hotel invites you to mingle our bar & lounges, the Living Room, Wahm, the sleekest spots in town, or Kick back and re-energize at Sisley Paris Spa or the WET poolside. Get inspired by visiting our eclectic ART29 gallery on the 29th floor. Finally, get some business done and connect with the world in the Wired Business Centre or meeting rooms. Should guests need to leave the hotel, they can discover historical culture at the National Museum of Qatar in the Corniche or take in the sounds and spices of Souq Waqif, both only minutes away from W Doha, with the help of the hotel’s own W Insiders. Too much choice? Rest assured the W brand’s signature Whatever/Whenever service philosophy, will be able to offer you whatever you want – day or night!

**Find W Doha on Social Media:**

Website: [wdoha.com](http://www.wdoha.com)

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**About IN-Q ENTERPRISES**

IN-Q Enterprises WLL is the commercial arm and a wholly owned subsidiary of Qatar Museums, trading primarily in the retail and food & beverage/hospitality sectors.

Since its establishment in 2015, IN-Q has created a reputation for quality, exclusivity, authenticity and creativity in everything that it does – themes inspired by the mission of Qatar Museums (QM).

IN-Q is a key stakeholder behind QM's delivery of its commitment to instigate Qatar’s future generation of arts, heritage and museum professionals by nurturing artistic talent, creating commercial opportunities for young artists, designers and entrepreneurs; engaging QM's audiences through merchandise, publications and its e-shop; and by providing authentic experiences through diverse operations, which include:

* F & B
* IDAM by Alain Ducasse at the Museum of Islamic Art (MIA)
* The MIA Café, MIA Park café-kiosks and food trucks
* Jiwan Restaurant at the National Museum of Qatar (NMOQ)
* Café 875 and other kiosks at the National Museum of Qatar (NMOQ)
* Café #999 at the Fire Station
* NAUA Restaurant and café at 3-2-1 Qatar Olympic and Sports Museum (QOSM)
* Mathaf Café at Mathaf: Arab Museum of Modern Art
* Al Mourjan (Balhambar)
* Profiles Café by Roastado at M7
* RETAIL
* MIA Gift Shop
* NMOQ Gift shop
* 3-2-1 QOSM Gift Shop
* Mathaf Gift Shop
* Cass Art
* Pop up stores at M7, Fire Station, Katara, Al Riwaq
* Qatar Museum (QM) Kiosk at Doha Festival City (DFC)
* IN-Q Online

**About Qatar Museums**

Qatar Museums (QM), the nation's preeminent institution for art and culture, provides authentic and inspiring cultural experiences through a growing network of museums, heritage sites, festivals, public art installations, and programmes. QM preserves, restores, and expands the nation's cultural offerings and historical sites, sharing art and culture from Qatar, the Middle East, North Africa, and South Asia (MENASA) region with the world and enriching the lives of citizens, residents, and visitors.

Under the patronage of His Highness the Amir, Sheikh Tamim bin Hamad Al Thani, and led by its Chairperson, Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, QM has made Qatar a vibrant centre for the arts, culture, and education in the Middle East and beyond. QM is integral to the goal of developing an innovative, diverse, and progressive nation, bringing people together to ignite new thinking, spark critical cultural conversations, educate and encourage environmental stewardship and sustainable practices, and amplify the voices of Qatar's people. Since its founding in 2005, QM has overseen the Museum of Islamic Art and MIA Park, Mathaf: Arab Museum of Modern Art, the National Museum of Qatar, QM Gallery Al Riwaq, QM Gallery Katara, 3-2-1 Qatar Olympic and Sports Museum, and Dadu, Children's Museum of Qatar.

Through its newly created Creative Hub, QM also initiates and supports projects—such as the Fire Station Artist in Residence, the Tasweer Qatar Photo Festival and the creative hub for innovation, fashion and design M7—that nurture artistic talent and create opportunities to build a strong and sustainable cultural infrastructure.

Animating everything that Qatar Museums does is an authentic connection to Qatar and its heritage, a steadfast commitment to inclusivity and accessibility, and a belief in creating value through invention.

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